

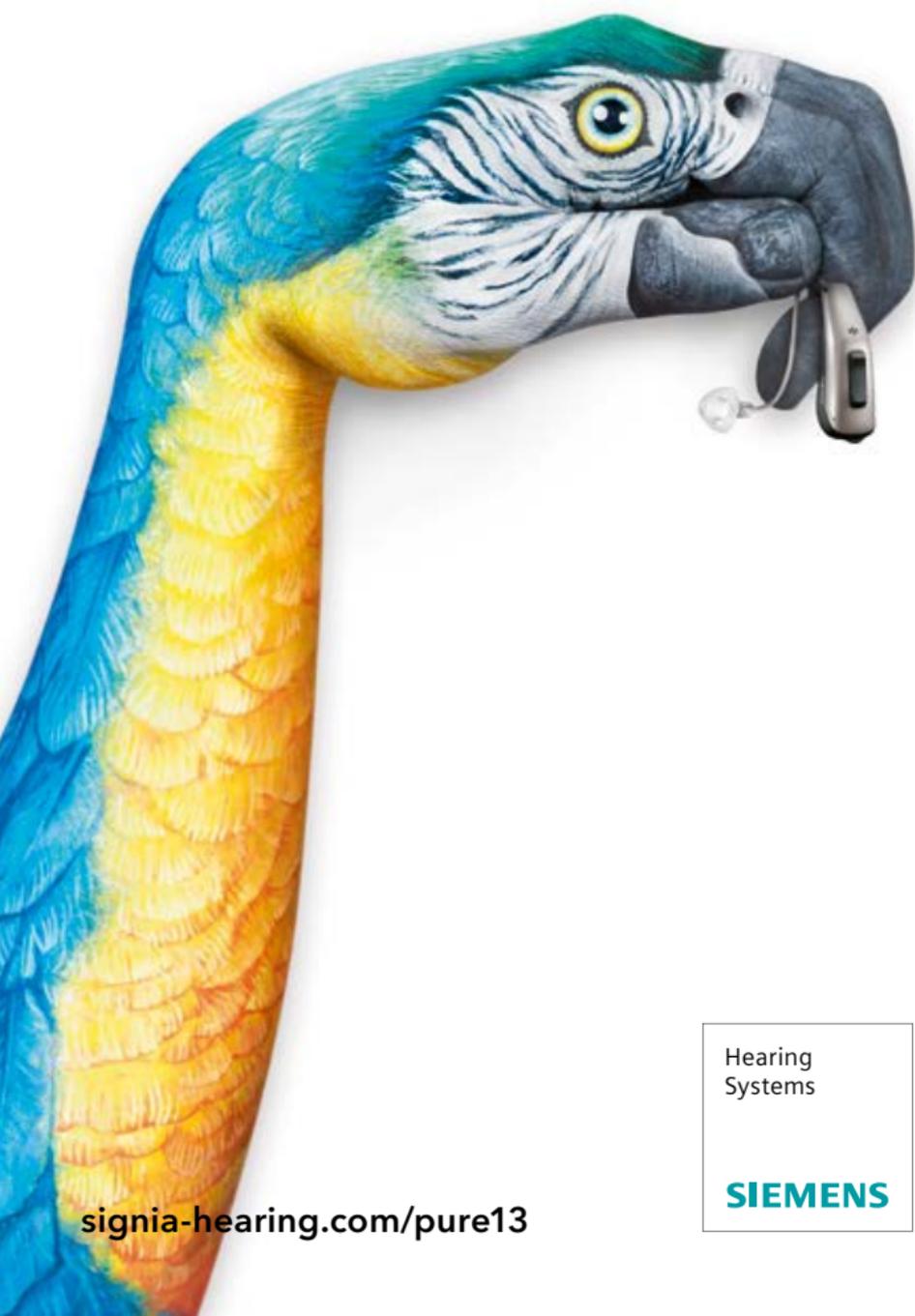
Pure 13

**signia**

Life sounds brilliant.

# REPLICATING NATURE.

The new Pure 13 hearing aids from Signia.  
Strong performers for a natural sounding own  
voice and the longest streaming time.



Hearing  
Systems

**SIEMENS**

[signia-hearing.com/pure13](http://signia-hearing.com/pure13)



# The new Pure 13.

## Your natural choice for performance and hearing.

Whether you're in a meeting, taking an important business call, preparing a presentation or meeting colleagues for lunch, with Signia's Pure™ 13 you can enjoy the most natural sound experience along with superior connectivity and the longest wearing time while audio streaming from your smartphone and TV.



### Maximum energy efficiency

The reliable Pure 13 from Signia provides the longest audio streaming time in its class, so you can keep your head clear for the important things in life.



### Fully featured

Packed with sophisticated, state-of-the-art technology, Signia's Pure 13 offers the most natural sound and highest hearing performance as well as superior connectivity.



### For all levels of hearing loss

Mild, moderate, severe or profound hearing loss, Pure 13 tackles all these challenges and gives you back the natural sound of life.

# Natural hearing at its best.



## Hear the sound of your own voice as nature intended.

Celebrate a deal with colleagues, give a speech or hold negotiations - Pure 13 from Signia helps you succeed effortlessly.

It lets you perceive your own voice in perfect harmony with your environment. This way, you can enjoy the most natural hearing experience and highest hearing performance, whether you are sitting in the office or traveling to your next meeting.

Please note:  
Features may vary depending on the configuration of the individual hearing aid. Your hearing care professional will be happy to assist you.



### Hearing your own voice

Many hearing aid users do not like the sound of their own voice as it sounds loud and unnatural. As a world's first, Signia's Pure 13 solves this: Its **OVP™ (Own Voice Processing)** provides you with a natural sounding own voice combined with optimal hearing of all other sounds for the most pleasant, natural listening experience.



### Speech in noise

Thanks to its **Speech Quality**, Signia's Pure 13 enables you to hear speech clearly in all situations through advanced noise suppression technologies. This makes it easier for you to understand your conversation partner, even in very noisy environments such as a restaurant or a conference.



### Conversation while moving

The **3D Classifier** of Pure 13 provides advanced automatic control in all situations to let you enjoy the highest hearing performance. To deliver optimal hearing even when moving, the hearing aid settings are automatically adjusted based on the **myControl App's motion data**.



### Crystal clear sound

Pure 13's **Sound Clarity** offers the most natural, lifelike sound in all environments. This lets you enjoy crystal clear sound, even in the loudest environments.

# Full control in your hands.



## Enjoy direct streaming of phone calls, music, and TV.

Stream audio from a telephone or video conference directly into your ears, discreetly adjust the volume in a meeting or listen to your navigation app for the fastest route to your business lunch - all you need is your smartphone.

Via the myControl App\*, Pure 13 offers you supreme and long-lasting connectivity, throughout the day until your well-earned leisure time.



myControl App



StreamLine TV

StreamLine Mic



miniPocket



### Telephone

Stream phone calls directly from your Apple smartphone (and with StreamLine Mic from your Android smartphone) to your hearing aids for complete convenience.



### Music

Listen to your favorite music streamed directly into your hearing aids from your Apple device (and with StreamLine Mic from your Android device) for an outstanding sound experience.



### TV

With StreamLine TV, audio from your television can be fed directly into your hearing aids. You can easily start streaming and adjust the volume by using myControl App.



### Remote control

The myControl App lets you change Pure 13's settings remotely and personalize your hearing aids to suit your individual preferences.

And if you don't have a smartphone, the miniPocket™ also provides highly convenient remote control.

# More about Pure 13.



## myHearing App.

Your myHearing App

Your hearing care professional



## Further facts and figures.



### Signia tinnitus solutions

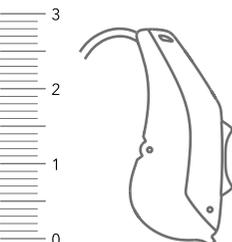
Tune out tinnitus with the unique built-in tinnitus therapies from Signia. Ask your hearing care professional which solution is best for you.



### Colors

Pure 13's range of natural colors are designed to match a variety of hair and skin tones. Individualize your hearing aids by choosing from a range of elegant options. Available colors vary depending on the model.

Actual size in cm



## Personal care, anywhere.

Your relaxed journey back to effortless hearing is even easier with the myHearing App\* for your smartphone. It lets you familiarize yourself with your new hearing aids in as little time as possible. You can follow special listening exercises, consult the user guide and connect to your hearing care professional on the go.



\* Compatible with Android and iOS. The apps are free of charge.

Find out more on [myhearing.com](http://myhearing.com) or ask your hearing care professional for more information on Pure 13 hearing aids, useful accessories and the myHearing App.

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice

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